

# Diabetes Strategy Team Meeting - 10/11/2022

Thursday, October 6, 2022 3:43 PM












## Meeting Date: 10/11/2022 11:00 AM

**Location:** Microsoft Teams Meeting

**Link to Outlook Item:** [click here](#)

### Invitation Message

#### Participants

-  [Bertrand, Stephane \(BCHD\)](#) (Meeting Organizer)
-  [ameadow@umm.edu](mailto:ameadow@umm.edu) (Accepted in Outlook)
-  [Alayande, Adeola \(BCHD\)](#) (Accepted in Outlook)
-  [Rhonda.Chatmon@heart.org](mailto:Rhonda.Chatmon@heart.org) (Accepted in Outlook)
-  [schan48@jhu.edu](mailto:schan48@jhu.edu)
-  [cgitau1@jhu.edu](mailto:cgitau1@jhu.edu)
-  [PXenakis@lifebridgehealth.org](mailto:PXenakis@lifebridgehealth.org)
-  [mbrown61@jhmi.edu](mailto:mbrown61@jhmi.edu)
-  [sheree.gatewood@ascension.org](mailto:sheree.gatewood@ascension.org) (Accepted in Outlook)
-  [Bowman, Elise \(BCHD\)](#) (Accepted in Outlook)
-  [White, Mary C. \(BCHD\)](#) (Accepted in Outlook)

## Notes

### Introductions

| Name              | Role                         | Organization                     | What brought you to the workgroup?  |
|-------------------|------------------------------|----------------------------------|---|
| Elise Bowman      | LHIC Director                | Baltimore City Health Department | Dir. Population Healthcare and Coordination @ BCHD. Overseeing LHIC.  |
| Stephane Bertrand | Program Coordinator          | Baltimore City Health Department | LHIC Coordinator. Handles all LHIC correspondence.  |
| Mary White        | Program Assistant            | Baltimore City Health Department | Program assistant @ BCHD.   |
| Adeola Alayande   | Workgroup Lead               | Baltimore City Health Department | Dir. Health Promotion and Disease Prevention @ BCHD. Leading the Diabetes initiative.                             |
| Sheree Gatewood   | Clinical Program Coordinator | St. Agnes Healthcare             | Program coordinator for diabetes program.   |
| Angela Meadow     | Program Director             | University of Maryland           | Program Dir @ UMD, Diabetes Education Specialist. Looking forward to bringing clinical background to partnership. |
| Rhonda Chatmon    |                              | American Heart Association       | Cooking With Heart Kitchen. Looking forward to supporting through kitchen team.                                   |
| Alice Chan        |                              | Johns Hopkins                    | Office of Population Health. Oversees JHU side of the Baltimore Metro Diabetes Partnership.                       |
| Clara Gitau       | Program Administrator        | Johns Hopkins                    | Program administrator @ Hopkins.  |

|                |  |                   |  |
|----------------|--|-------------------|--|
| Pamela Xenakis | Diabetes Care and Education Specialist | Lifebridge Health | Works with Sheree. Diabetes Care and Education Specialist. Looking forward to integrating CRISP information. |
|----------------|--|-------------------|--|

## The Local Health Improvement Coalition (LHIC) Role

### 1. Convene in Baltimore City to address health priorities (diabetes)

Diabetes Care Coordination

- Developing defined standard of care coordination
- Sharing data seamlessly through CRISP

Social Determinants of Health

- Food access
- Urban agriculture

### 2. Support creation of partnerships

LHIC: Bring together the community within each jurisdiction

ID and address shared healthcare priorities

What our role might look like:

- So much work already occurring
- Make connections throughout the city
- Connecting residents who want services
- Convening this group
- Sharing information about LHIC-related work at BCHD (website?)
- Data sharing

### 3. Share diabetes data and outcomes (from LHIC) with large LHIC and the community, and support cross collaboration between members of the LHIC work group

## Baltimore Metropolitan Diabetes Regional Partnership

Part of a grant awarded through HCRC partnerships throughout MD.

### Focus

Diabetes self-management and education; prevention

Increase capacity of referrals

### Initiatives and Goals

Have more people involved in diabetes self-management and education, especially Medicare patients

MC covers diabetes education - provide education BEFORE diagnosis - only 5% of beneficiaries use this benefit, goal to increase to 25%

More people enrolled in programs within communities served.

Providing wraparound services to individuals with diabetes and prediabetes

Reduce amputations and other microvascular complications

### Activities

#### Food

- Partner with urban farmers to send patients who need fresh produce to the farms.
- Food pantry @ Diabetes Center (UMD)
- Faith-based organizations distribute food within communities, integrate blood pressure screenings. Add diabetes screening to the mix?

#### Education

- Marketing programs - consumers need to know that our programs exist
- Tabling at outreach events, following up after
- Improve awareness - pts don't hear about their risk before diabetes dx.
  - Connect with providers
  - Outreach to communities

- Normalize diabetes education - like Driver's Ed.
  - You don't need to be sick to benefit from talking to a diabetes educator

## What we need

### Data

- Provider prescribing habits
- Need more data for pre-diabetes. Use MD texting system to screen for pre-diabetes? (Pamela)

### Target Groups

- Community and Senior Centers and NCOs
  - Majority of referrals from NCO
- People that have access to older adults
  - Churches
  - Women's groups
  - Men's groups
  - Senior housing facilities
- Healthcare providers
- Food vendors and suppliers

## How can BCHD help?

BCHD is building the LHIC website now, LifeBridge has materials + landing page

### Creative Marketing Strategy:

- Marketing Agency working with Hopkins, plan integrated with BCHD.
- Marketing to work with LHIC, collaborate with initiatives
- Arenzei - Communications Director (BCHD)
- Segment information:
  - Consumers
  - Providers
  - Community organizations - send to coordinator

## Potential Invitees

- People that have access to older adults
  - Churches
  - Women's groups
  - Men's groups
  - Senior housing facilities
- COVID-19 Outreach
- Food Pharmacy Center
- Sedexo - food vendors and suppliers focused on Medicare
- Medicaid MCOs
- Lorena from Maryland Physicians Care
- Kathleen Wee (United HealthCare)

## LHIC Outreach Contact List

[Click here for an editable list of contacts, and add your own!](#)

## Next Steps

### To Do


- Angela - Connect Elise and Arenzei to Hopkins marketing agency
- Mary + Stephane - Share list of contacts
- Mary + Addie - Get GEM to help us integrate with senior housing facilities
- Partners - Share partner list with BCHD

- Rhonda - send list of Medstar food vendors
- Rhonda - connect the team with faith-based groups that could integrate diabetes screening with food drives and blood pressure screening
- Partners - Share materials, blurbs, and QR codes

### Moving Forward

- Angela and Sheree - Reporters at 10/28 meeting: Share work from regional partnership (10-15 minutes with questions)
- Identify the goal and purpose for our biweekly meetings

### Upcoming Meetings

 October 25

**Meeting Subject:** Diabetes Strategy Team Meeting - 10/25/2022


**Meeting Date:** 10/25/2022 11:00 AM

**Location:** Microsoft Teams Meeting

**Link to Outlook Item:** [click here](#)

**Invitation Message**

**Participants**

 October 28

**Meeting Subject:** Baltimore City Local Health Improvement Coalition Meeting #5

**Meeting Date:** 10/28/2022 9:00 AM

**Location:** Microsoft Teams Meeting

**Link to Outlook Item:** [click here](#)

**Invitation Message**

**Participants**