

#BMOREFOODJUST FOR FOOD DAY 2014

ABOUT FOOD DAY

Food Day inspires Americans to change their diets for the better and to improve our food policies. Every October 24, thousands of events all around the country bring Americans together to celebrate and enjoy real food and to take action to solve food-related problems in our communities.

FOOD DAY OCTOBER 24, 2014 – FOCUS ON FOOD JUSTICE

In 2014, Food Day will have a special focus on food access and justice for food and farm workers. Food Day seeks to inspire community action in every city and state in the country, with individuals and organizations coming together on October 24 to learn, debate, and mobilize to create a more just food system.

THE #BMOREFOODJUST CAMPAIGN

The #BmoreFoodJust campaign will spark a conversation on social media about food justice. Organizations and individuals will post pictures on the theme “Healthy affordable food is a basic right.”

JOIN IN THE CONVERSATION

1. Write “Healthy affordable food is a basic right. #BmoreFoodJust” on a piece of paper. Or simply use the template on the back of this sheet. You can also sign your name or write a message on the paper.
2. Take a picture of food injustices that need to be addressed, of innovative partnerships addressing food justice, or simply of yourself taking a stand for food justice.
3. On October 24, 2014, post the picture on social media using #bmorefoodjust and @foodday2014. If you don’t have a social media account, email pictures to Laura Flamm (laura.flamm@baltimorecity.gov). Share the pictures of others using the hashtag #bmorefoodjust.

HERE ARE SOME EXAMPLES



The Virtual Supermarket ensures that healthy affordable food is a basic right. @foodday2014 #bmorefoodjust www.baltimarket.org



Healthy affordable food is a basic right. That’s why we farm! @foodday2014 #bmorefoodjust



Questions?
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**HEALTHY AFFORDABLE FOOD
IS A BASIC RIGHT!**

#BMOREFOODJUST